



**PHILIPPINE SOCIETY OF ULTRASOUND  
IN OBSTETRICS AND GYNECOLOGY**

**CANDIDATES**

**for the**

**BOARD OF  
TRUSTEES**

**2025**

**December 1, 2024  
Manila Marriott Hotel**

# **COMMITTEE ON ELECTIONS**

**AILEEN A. LOPEZ, MD**

Chairman

**RAUL M. QUILLAMOR, MD**

**MARILOU U. DE VERA, MD**

Members

## PHILIPPINE SOCIETY OF ULTRASOUND IN OBSTETRICS AND GYNECOLOGY

The COMELEC reviewed and collated the candidates' biodata for your information and guidance. Please read this brochure carefully and use it as a reference to elect the rightful 2025 Board of Trustees of our Society.

The Online Election will be held on **Sunday, December 1, 2024**, starting at **1:00 p.m.** and closing at **3:30 p.m.**

You must choose EXACTLY seven (7) candidates for your ballot to be validated.

Let us aim for an orderly and successful election!

# VOTING INSTRUCTIONS

Election Day will be on **Sunday, December 1, 2024**, via **online voting**. Online Election will start at **1:00 p.m.** and close at **exactly 3:30 p.m.**

Only members of GOOD STANDING, with updated membership status and settled annual dues as of **October 31, 2024**, shall be allowed to vote.

The electoral process shall use an electronic voting system. You must vote for exactly SEVEN (7) candidates and continue to the next tab for the ratification of the PSUOG Address to validate your ballot.

## HOW TO VOTE

1. Click the link or scan the QR Code [psuog2024.vs-elections.com](https://psuog2024.vs-elections.com)
2. Login using your Voter ID.
3. Read the voting instructions. If you encounter problems during the online voting process, send your name, and PRC number, and report the predicament to the number and the email stated on your screen.
4. Choose seven (7) among the candidates. Then review your selections, as you can no longer go back after clicking submit.
5. Vote for the ratification of the PSUOG Address. Finally, click SUBMIT to cast your vote.
6. The Confirmation page will state that your ballot has been successfully submitted and counted.
7. Click LOG-OUT.



Remember that you must attend the Society's Annual Business Meeting and exercise your privilege to vote to maintain your GOOD STANDING as PSUOG Members.

# **PSUOG ELECTION**

December 1, 2024

## **Official List of Candidates**

1. Tricia Ann D. Flores, MD
2. Maria Cristina C. Franada, MD
3. Anna Liza C. Salita, MD
4. Airen J. Sigue, MD
5. Crystal H. Hernandez-De Veyra, MD
6. Marie Carmina S. Yturralde, MD
7. Maribina Tecson-Lim, MD
8. Roan P. Salafranca, MD
9. Carmenchu Manahan-De Castro, MD



## **TRICIA ANN D. FLORES, MD**

---

Medical Education, Faculty of Medicine and Surgery,  
University of Santo Tomas Hospital  
Subspecialty Training, Manila Central University – USI  
Endorsement from East Avenue Medical Center

### **Present Position in PSUOG/Institution/Subspecialty Society**

2024 Secretary, Philippine Society of Ultrasound in  
Obstetrics and Gynecology  
Training Officer- East Avenue Women's Ultrasound  
Center

### **Service to PSUOG (last 3 years)**

Secretary, Philippine Society of Ultrasound in  
Obstetrics and Gynecology 2024  
Member, Board of Examiners 2021  
Chair, Board of Examiners 2022

### **Why I want to serve PSUOG:**

“The past year showed me a path that I would like to help PSUOG achieve; where each member learns from each other's experience, where innovations are shared and basic knowledge is strengthened. I want to serve PSUOG to help carve this path so that no member is left behind.”



## **MARIA CRISTINA C. FRANADA, MD**

---

Medical Education, UST Faculty of Medicine and Surgery

Subspecialty Training, Manila Central University-  
Ultrasound Services Incorporated

Endorsement from Rizal Medical Center

### **Present Position in PSUOG/Institution/Subspecialty Society**

Vice President, Philippine Society of Ultrasound in  
Obstetrics and Gynecology 2024

Assistant Secretary, Philippine Society of Ultrasound  
in Obstetrics and Gynecology 2023

Regional Director, National Capital Region, Philippine  
Society of Ultrasound in Obstetrics and  
Gynecology, 2020 - 2022

### **Service to PSUOG (last 3 years)**

Participated in the Scanning of Patients during the  
PSUOG Foundation Day at the Novaliches District  
Hospital as NCR Regional Director 2022

Head, Preparation of the PSUOG-POGS Pre-  
Congress (hosted by NCR) 2022

Moderator, PSUOG-POGS Pre Congress 2022

Chair, Committee on Continuing Medical Education  
2023

Chair, Committee on Community Service 2023



Assistant Convention Secretary, 2023 PSUOG Annual  
Convention  
Chair, PSUOG Annual Convention 2024  
Member, Committee on Continuing Medical Education  
2024  
Member, Committee on Community Service 2024

**Why I want to serve PSUOG:**

“What PSUOG means to me: family, commitment, service, education, and joy. If given the chance I will continue to work on the needs of the members, fostering unity and camaraderie. And carry on with society’s mission of community service and ultrasound education in the regions of the country.”



## **ANNA LIZA C. SALITA, MD**

---

Medical Education, University of the East – Ramon Magsaysay Memorial Medical Center Inc.  
Subspecialty Training, St. Luke's Medical Center – QC  
Endorsement from St. Luke's Medical Center – QC

### **Present Position in PSUOG/Institution/Subspecialty Society**

Assistant Secretary, Philippine Society of Ultrasound in Obstetrics and Gynecology 2024  
Head, PSUOG Committee on Continuing Medical Education 2024

### **Service to PSUOG (last 3 years)**

Member, PSUOG Committee on Amendments, 2023  
Head, Registration Committee, PSUOG Annual Convention 2023  
Accreditor, PSUOG Accreditation of Training Hospitals, 2022

### **Why I want to serve PSUOG:**

“Since 2018, I have served PSUOG in various capacities, broadening my understanding of the society's needs. As Assistant Secretary and Head of the Committee in Continuing Medical Education, I organized 2 webinars, a conference on Intrapartum ultrasound, and 3 trainers' workshops. I want to empower the members through advanced education.”



## **AIREN J. SIGUE, MD**

---

Medical Education, Doctor of Medicine, Pamantasan Ng  
Lungsod Ng Maynila  
Subspecialty Training, University of the East Ramon  
Magsaysay Memorial Medical Center  
Endorsement from Cardinal Santos Medical Center

### **Present Position in PSUOG/Institution/Subspecialty Society**

None

### **Service to PSUOG (last 3 years)**

Cascaded ISUOG guidelines and coordinated with ISUOG special concerns regarding memberships, registration, and courses as Ambassador to the Philippines 2021

### **Why I want to serve PSUOG:**

“I want to serve PSUOG for further organizational development and planning, be proactive in its role in improving excellent health outcomes for patients through advances in OBGYN ultrasound.

To help and support development of advances in OBGYN training ultrasound for the interests of practicing consultants, trainers, and fellows in training.”



## **CRYSTAL H. HERNANDEZ-DE VEYRA, MD**

---

Medical Education, University of Sto. Tomas  
Subspecialty Training, University of Sto. Tomas  
Hospital  
Endorsement from the University of Sto. Tomas  
Hospital

### **Present Position in PSUOG/Institution/Subspecialty Society**

Head, University of Sto. Tomas Hospital, Ob-Gyn  
Ultrasound Unit  
Chief of Section, University of Sto. Tomas Hospital,  
Section of Ultrasound  
Member, University of Sto. Tomas Residency Training  
Committee

### **Service to PSUOG (last 3 years)**

Member, PSUOG Ad-Hoc Committee on  
Standardization of Terms and Description,  
2022 – Present  
Member, PSUOG Ad-Hoc Committee for Transition to  
2 Year Curriculum, 2021-2023  
Member, PSUOG Committee on Amendments, 2024

**Why I want to serve PSUOG:**

“I want to serve PSUOG to give back and to help keep our members and our society at par with international standards in ob-gyn ultrasound.”



## **MARIE CARMINA S. YTURRALDE, MD**

---

Medical Education, University of Santo Tomas Faculty  
of Medicine and Surgery  
Subspecialty Training, Manila Central University -  
Filemon D. Tanchoco Medical Foundation  
Endorsement from Regional Directors

### **Present Position in PSUOG/Institution/Subspecialty Society**

PSUOG Regional Director for Central Luzon, 2021-  
2024

Chair, Subcommittee on Physical Arrangement, 2024  
Philippine Obstetrical and Gynecological Society  
Annual Convention

### **Service to PSUOG (last 3 years)**

PSUOG Regional Director for Central Luzon  
(2021-2024)

Hosted the PSUOG Foundation Day (Tree Planting  
and Foundation Day Activity), June 14-15, 2023

**Why I want to serve PSUOG:**

“With three years of service as Central Luzon Regional Director, I am properly equipped to serve as a member of PSUOG BOT. Standardization of Fellowship Curriculum to produce excellent OB-GYN Subspecialists and develop programs that will enhance the quality of healthcare services, among others is the core of my representation.”



## **MARIBINA TECSON-LIM, MD**

---

Medical Education, Cebu Institute of Medicine  
Subspecialty Training: Section of Ultrasound, Dept of  
Obstetrics and Gynecology, UPCM-Philippine  
General Hospital, Manila  
Endorsement from Southern Philippines Medical  
Center

### **Present Position in PSUOG/Institution/Subspecialty Society**

Section Head, Ultrasound Center for Women,  
Department of Obstetrics and Gynecology,  
Southern Philippines Medical Center, Davao City

### **Service to PSUOG (last 3 years)**

Chair, Ad-Hoc Committee for the Update of the Board  
of Examiners' Code and Handbook 2023  
Regional Director, Region XI- Davao Region 2023

### **Why I want to serve PSUOG:**

"It is an honor to serve PSUOG. I'm lucky to be given the chance to serve PSUOG as part of BOE and as a Regional Director. There's always a joy and a sense of fulfillment being part of training future ob-gyn ultrasound subspecialists. I will always be at your disposal.





## **ROAN P. SALAFRANCA, MD**

---

Medical Education, University of Santo Tomas  
Subspecialty Training: University of the East – Ramon  
Magsaysay Memorial Medical Center Inc.

Endorsement from University of the East – Ramon  
Magsaysay Memorial Medical Center Inc.

### **Present Position in PSUOG/Institution/Subspecialty Society**

Chair, PSUOG Board of Examiners, 2024  
Member, Committee on Accreditation of PSUOG, 2024  
Breastfeeding Chair, UERM Hospital  
Chief of Clinics, Navotas City Hospital

### **Service to PSUOG (last 3 years)**

Member, Board of Examiners 2021-2023  
PSUOG Foundation Day 2024

### **Why I want to serve PSUOG:**

“I aim to serve PSUOG to foster a strong organizational culture, inspire teamwork, and contribute to meaningful projects that enhance community impact. Dedicated to bringing innovative solutions and continuous growth, I believe in making a tangible difference while building lasting relationships within PSUOG.”



## **CARMENCHU MANAHAN DE CASTRO, MD**

---

Medical Education, St. Luke's College of Medicine-  
William H. Quasha Memorial

Subspecialty Training: The Medical City - Department  
of Obstetrics and Gynecology, Section of  
Ultrasound

Endorsement from The Medical City

### **Present Position in PSUOG/Institution/Subspecialty Society**

Fellow, Philippine Society of Ultrasound in Obstetrics  
and Gynecology

Consultant, Institute for Women's Health, The Medical  
City

Fellow, Philippine Obstetrical and Gynecological  
Society

### **Service to PSUOG (last 3 years)**

Member, Registration Committee- 2023 Annual  
Convention

Participated in PSUOG Activities - Sabayang  
Ultrasound, Buntis Day, Foundation Day Activities  
2023

**Why I want to serve PSUOG:**

“I want to serve the PSUOG because I believe in its advocacy for best practices through continuous education and skill development. I aim to contribute to a society that values excellence and maintains high standards of ethics and integrity in the practice of OBGYN ultrasound that ultimately benefit patients.”